



## Whitney W. Hill

### Internet Presence Consultant



Whitney assists businesses and organizations in developing an effective, “**results oriented**” internet presence. Whitney graduated from North Carolina State University in 1978 with a BS in Computer Science. He has over 13 years of IT experience, employed by companies such as Nortel, Inc as a Project Manager and Systems Analyst, and has over 4 years of experience as an IT consultant. In 1997, he founded Carolina Web Consultants, a Raleigh based web design and consulting business. Today, Carolina Web Consultants, serves over 100 clients in and outside the Triangle Area with their web presence needs.

- ▶ Chairman of **Raleigh Chamber of Commerce Roundtables Program**
- ▶ Sits on **Business Leaders Club Board**
- ▶ Sits on **Capital City Club Membership Council**

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### Carolina Web Consultants Offers The Following Services:

#### Consulting

- Find out how to use the power of the internet to expand your business
- Enhance your marketing/branding message
- Find out how to save time and money with an effective web presence

#### Web Design/Programming and Hosting

- Custom designed web sites that enhance your business image
- Solution oriented approach
- Programming resources on a variety of platforms
- Custom hosting solution from shared accounts to dedicated servers

#### Other Web Solutions

- Email campaigns to stay in touch with your market, customers, affiliates or members
- Increased web site traffic using Search Engine Optimization and other strategies
- Strategies off the web to make your web program more effective